

# Advertising with



Bubba The Love Sponge® is one of the most renowned personalities in the radio business today. Bubba is a tenacious broadcaster, using his deceptively sharp intelligence and perceptiveness to create compelling radio on a week-in, week-out basis.

Here is a list of BIG Blue Chip advertisers that are already using his show...



- AvMed Healthcare
- Bank of America
- Comcast
- 7-Up
- Fifth Third Bank
- Nissan
- Ritz Camera
- McDonalds
- Swiftmud
- Coca Cola
- Arby's
- K-Hov Homes
- HH Gregg
- Vitamin Water
- Grow Financial
- ALLSTATE
- Suntrust Bank
- VW
- Washington Mutual Bank

Bubba is governed by the same guidelines as primetime television and there will never be anything on his show more controversial than primetime tv. Additionally, Cox Radio's guidelines are tougher than the FCC and Bubba has not only agreed to abide by those he has not come close to crossing the line in his 14 months on the air.



# Men. Rock. Results.

**The Bubba the Love Sponge Morning Show** debuted on the 95.3 FM The Eagle on 3/16/09.



**Here's what Dayton is already saying about Bubba...**

Doc Joe

March 16, 2009 at 6:28 am

"Way to go Boys! Keep it up and you'll soon be #1 across the nation..."

Aaron Brown

March 16, 2009 at 1:03 pm

"I'm from Dayton and now live in Tampa, this should be a walk in the park to take over the number one spot there."

Chris

March 16, 2009 at 2:10 pm

"Long time listener from Dayton here... I'm a Sirius subscriber. I can't wait for all of my non-Sirius listening friends to finally hear first hand what all the hype is about BTLS and the Bubba Army. Welcome to Dayton, guys!"

Dave

March 16, 2009 at 9:22 pm

"I love it. I listened to parts of it today. I've seen some Bubba Army people prior to this. Take Clear Channel and Bob & Tom down!!!"

Danno

March 17, 2009 at 7:21 am

"Welcome from Dayton. I had you on on my drive to work (I now wish it was a longer drive)."

Kevin

March 18, 2009 at 9:20 am

"I'm so excited to be able to hear Bubba on my local radio. I'm forcing all my friends to listen so they can finally understand my obsession with your show from listening on Sirius. You'll be #1 here in no time."



***Bubba is loud, proud and unforgettable!***  
Have you rocked your "Bubba Time" today?

**Men. Rock. Results.**